

Virgelia Productions Inc. is a California based corporation that has over 20 years of experience in event planning. We are passionately dedicated to deliver creative, high quality events. Perseverance, hard work and devotion are the cornerstone of our success!

Miss Asia USA 2010

PAGEANT INFORMATION:

The competition is scheduled on **August 20-21, 2010** at the **La Mirada Theatre, 14900 La Mirada Boulevard, La Mirada, CA 90638**

CONTESTANT ENTRY FEE AND REQUIREMENTS:

\$600.00 Must be fully paid upon acceptance.

Each contestant must sell a minimum of 30 tickets

(Contestants with residence outside California are exempted from this)

Each contestant must provide a minimum of (3) full page Ads in the Souvenir Program Book

BENEFITS TO EACH OF THE CONTESTANTS:

- To represent your country as the Ambassador of Culture and Goodwill
- \$9,500 Scholarships from the James Albert Academy of Beauty
- \$150 Gift Certificates James Albert Beauty Salon Newport Beach
- 2 Sets of Swimsuits from Malibu Dream Girl
- 2 Sets of Rehearsal Uniforms from In Vein
- Embroidered Sash of your country
- (1) pair of elegant competition shoes
- Hair and Make-up products
- Training, Rehearsals and all work shops to enhance social etiquettes, poise and confidence
- A myriad of events to attend and participate, fashion shows, fundraisers, grand openings, parades, TV shows, community events, photo shoot and many more that will give you great exposure and enhance your contacts (*your attendance and participation is based on your availability, this is not mandatory*)
- An experience of a lifetime and newfound friendships that will last a lifetime!!!

*All gifts are provided to Virgelia Productions, Inc. by sponsors of the Pageant and are subject to any conditions and restrictions imposed by such sponsor. If any sponsor elects, in their sole discretion, to cancel or modify the gifts they have agreed to provide, then the gifts will be cancelled or modified without any given notice. Virgelia Productions, Inc., including its employees, sponsors and agents, shall not be held responsible or liable for modified or cancelled gifts or any other actions by the sponsors or the grantor of these gifts.

WARDROBE REQUIREMENTS PROVIDED BY CONTESTANTS:

Opening Dance - Cocktail Dress (sophisticated look)

National Costume Competition – National Costume (fantastic look)

Evening Gown Competition – Elegant Ball gown (queenly look)

Interview - Black Business Suit or Pantsuit (Professional/Corporate look)

Rehearsals. 3 inches or taller stilettos shoes. Neutral color. No platform shoes

**EACH OF THE CONTESTANTS IS RESPONSIBLE FOR HER OWN HAIR AND MAKE UP ARTISTS
EACH OF THE CONTESTANTS IS RESPONSIBLE FOR HER OWN TRANSPORTATIONS AND
ACCOMODATIONS**

WARDROBE REQUIREMENT PROVIDED BY VIRGELIA PRODUCTIONS TO ALL THE CONTESTANTS:

Rehearsals - Virgelia Productions will provide each of the contestants rehearsal uniforms that you **must** wear to every single rehearsals.

Swimsuit Competition - (athletic/feminine look) Virgelia Productions will provide you with 2 sets of swimsuits in which 1 is for the photo shoot and fashion show and the other one with sarong is for the competition. This will be a 2 piece swimsuit, should you need to wear a one piece, you must let us know so we can order this in advance.

***All contestants will wear the same shoes provided by Virgelia Productions on the Opening Dance and the Swimsuit Competition.

CATEGORIES OF THE COMPETITION:

1. INTERVIEW – 80 to 100 points

The panel of judges will spend time asking questions to learn about each of the contestant's successes, talents, goals in life and ambitions. Attention is focused on her poise, charm, charisma, self-confidence and her ability to communicate, as well as the substance of her answers. This interview will run approx. 4 minutes for each of the delegate.

2. NATIONAL COSTUME – 80 to 100 points

The panel of judges is looking for creativity, authenticity, color and presentation. Each of the contestants will give a 2 minute background presentation about her National Costume

3. SWIMSUIT – 80 to 100 points

Each Contestant will compete in the swimsuit provided by our swimwear sponsor. It will be the same style and color, during this category all contestants will wear the shoes provided by Virgelia Productions. Each contestant will be judged on confidence, physically fit, execution of movement, energetic and healthy.

4. EVENING GOWN – 80 to 100 points

Attention is focused on each contestant's overall appearance, confidence, poise, elegance and sophistication of her every move, sense of style and exuding her queenly attributes that makes her a queen. Judges focused also on the choice of gown, such as the elegance and grandeur of a queenly ball gown.

SPECIAL AWARDS:

Best in National Costume – Miss Photogenic – Miss Popularity – Miss Congeniality – Miss Friendship - Best in Swimsuit – People's Choice – Community Service Award of Excellence

ORIENTATION/OPEN HOUSE OF CONTESTANTS:

Sunday, May 16, 2010 – Glendale Central Library 1:00 PM – 5:00 PM

This event is **NOT** open to the public. Other than the contestant, parents of the contestants are the only ones invited Proper identification will be requested at the door. Contestant must RSVP your parents. **Dress Code:** Business Casual

SUBJECT OF ORIENTATION: Meeting the contestants, Video Presentation, Pageant Rules and Regulations, Schedules, Expectations, Scoring Systems, Tickets and Ads, Presentation of the Opening cocktail dress, the shoes and rehearsal uniforms, swimsuits, Questions, Concerns and Answers.

SHOW TICKET PRICES FOR AUGUST 21, 2010:

VIP Seats – \$125.00 each (very limited amount only)

- Preferred seating
- Complimentary Souvenir Program (valued @ \$15)
- Invitation to the VIP Reception following the Pageant with food and hosted drinks
- 1 Complimentary Ticket to the Miss and Mrs. Asia USA Fashion Show and Launching

Patron Seats \$55.00 each

- Complimentary Souvenir Program (valued @ \$15)

General Seating \$35.00 each