

*Virgelia Productions Inc. is a California based corporation that has over 20 years of experience in event planning. We are passionately dedicated to deliver creative, high quality events. Perseverance, hard work and devotion are the cornerstone of our success!*

## **MRS. ASIA USA 2010**

### **PAGEANT INFORMATION:**

The competition is scheduled on **August 20-21, 2010** at the **La Mirada Theatre, 14900 La Mirada Boulevard, La Mirada, CA 90638**

### **CONTESTANT ENTRY FEE AND REQUIREMENTS:**

**\$600.00 Must be fully paid upon acceptance.**

Each contestant must sell a minimum of total of 30 tickets

(Contestants with residence outside California are exempted from this)

Each contestant must provide a minimum of 3 full page Ads in the Souvenir Program Book

### **BENEFITS TO EACH OF THE CONTESTANTS:**

- To represent your country as the Ambassador of Culture and Goodwill
- \$9,500 Scholarships from the James Albert Academy of Beauty
- \$150 Gift Certificates James Albert Beauty Salon Newport Beach
- 2 Sets of Swimsuits from Malibu Dream Girl
- 2 Sets of Rehearsal Uniforms from In Vein
- Embroidered Sash of your country
- (1) pair of elegant competition shoes
- Hair and Make-up products
- Training, Rehearsals and all work shops to enhance social etiquettes, poise and confidence
- A myriad of events to attend and participate, fashion shows, fundraisers, grand openings, parades, TV shows, community events, photo shoot and many more that will give you great exposure and enhance your contacts (your attendance and participation is based on your availability, this is not mandatory)
- An experience of a lifetime and newfound friendships that will last a lifetime!!!

*\*All gifts are provided to Virgelia Productions, Inc. by sponsors of the Pageant and are subject to any conditions and restrictions imposed by such sponsor. If any sponsor elects, in their sole discretion, to cancel or modify the gifts they have agreed to provide, then the gifts will be cancelled or modified without any given notice. Virgelia Productions, Inc., including its employees, sponsors and agents, shall not be held responsible or liable for modified or cancelled gifts or any other actions by the sponsors or the grantor of these gifts.*

### **WARDROBE REQUIREMENTS PROVIDED BY CONTESTANTS:**

**Opening Dance** - Cocktail Dress (sophisticated look)

**National Costume Competition** – National Costume (fantastic look)

**Evening Gown Competition** – Elegant Ball gown (queenly look)

**Interview** - Black Business Suit or Pantsuit (Professional/Corporate look)

**Talent** – Appropriate for your talent presentation (Elegant)

**Rehearsals.** 3 inches or taller stilettos shoes. Neutral color. No platform shoes

**EACH OF THE CONTESTANTS IS RESPONSIBLE FOR HER OWN HAIR AND MAKE UP ARTISTS**  
**EACH OF THE CONTESTANTS IS RESPONSIBLE FOR HER OWN TRANSPORTATIONS AND ACCOMODATIONS**

## **WARDROBE REQUIREMENT PROVIDED BY VIRGELIA PRODUCTIONS TO ALL THE CONTESTANTS:**

**Rehearsals** - Virgelia Productions will provide each of the contestants rehearsal uniforms that you **must** wear to every single rehearsals.

\*\*\*All contestants will wear the same shoes provided by Virgelia Productions on the Opening Dance

## **CATEGORIES OF THE COMPETITION:**

### **1. INTERVIEW – 80 to 100 points**

The panel of judges will spend time asking questions to learn about each of the contestant's successes, talents, goals in life and ambitions. Attention is focused on her poise, charm, charisma, self-confidence and her ability to communicate, as well as the substance of her answers. This interview will run approx. 4 minutes for each of the delegate.

### **2. NATIONAL COSTUME – 80 to 100 points**

The panel of judges is looking for creativity, authenticity, color and presentation.

Each of the contestants will give a 2 minute background presentation about her National Costume

### **3. TALENT – 80 to 100 points**

The panel of judges is looking for best in execution, presentation and quality. The overall preparedness of the contestant and the ability to deliver a talent that will WOW the judges and the audience.

### **4. EVENING GOWN – 80 to 100 points**

Attention is focused on each contestant's overall appearance, confidence, poise, elegance and sophistication of her every move, sense of style and exuding her queenly attributes that makes her a queen. Judges focused also on the choice of gown, such as the elegance and grandeur of a queenly ball gown.

### **5. POPULARITY – 80 to 100 points**

This is based on the tickets and ads sold by each of the contestant

## **SPECIAL AWARDS:**

Best in National Costume – Mrs. Photogenic – Mrs. Popularity – Mrs. Congeniality – Mrs. Friendship - Best in Talent – People's Choice – Community Service Award of Excellence – Mrs. Popularity

## **ORIENTATION/OPEN HOUSE OF CONTESTANTS:**

**Sunday, May 16, 2010 – Glendale Central Library 1:00 PM – 5:00 PM**

This event is **NOT** open to the public. Other than the contestant, parents of the contestants are the only ones invited. Proper identification will be requested at the door. Contestant must RSVP your parents. **Dress Code:** Business Casual

**SUBJECT OF ORIENTATION:** Meeting the contestants, Video Presentation, Pageant Rules and Regulations, Schedules, Expectations, Scoring Systems, Tickets and Ads, Presentation of the Opening cocktail dress, the shoes and rehearsal uniforms, Questions, Concerns and Answers

## **SHOW TICKET PRICES FOR AUGUST 21, 2010:**

**VIP Seats – \$125.00 each (very limited amount only)**

- Preferred seating
- Complimentary Souvenir Program (valued @ \$15)
- Invitation to the VIP Reception following the Pageant with food and hosted drinks
- 1 Complimentary Ticket to the Miss and Mrs. Asia USA Fashion Show and Launching

**Patron Seats \$55.00 each**

- Complimentary Souvenir Program (valued @ \$15)

**General Seating \$35.00 each**